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Let Lipton be your culinary canvas. It's the perfect base to craft signature tea drinks as well as tea cocktails. And it's the brand guests prefer 2-to-1 over competitors. #LiptonIcedTea #TeaDrinks #AmericasFavoriteTea



Lipton® Iced Tea

Ask your Unilever TDM to receive your FREE GIFT

Now for a limited time when you buy 2 cases of

Lipton Fresh Brewed Iced Tea 24/3 gallon

You receive a stainless-steel brew kit

Contact: Gloria Puljic – Gloria.puljic@unilever.com

Mobile: 847.271.7535

Expires Sept 30th, 2019



SAY IT'S LIPTON: SELL MORE TEA.

CONVERTING 15 WATER ORDERS TO TEA EVERY DAY

GENERATES MORE THAN \$13,000 incremental profit per location/year.



Ender the seed to

\$2.40 profit per glass of tea



15 additional glasses of tea per day

= \$13,140 incremental

incremental profit per location/year